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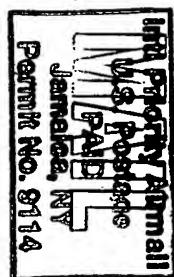
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17 OCT 2006

Helene Bouilloux-Lafont  
22 Rue du General Lederc  
92130 Issy les Moulineaux  
France

In re Application of BOUILLOUX-LAFONT et al  
U.S. Application No.: 10/533,848  
PCT Application No.: PCT/EP02/50787  
Int. Filing Date: 04 November 2003  
Priority Date Claimed: 05 November 2002  
For: SELECTING ADVERTISEMENT ON A SET  
TOP BOX IN A TELEVISION NETWORK

Dear Helene Bouilloux-Lafont:

You are named as a joint inventor in the above-captioned United States national stage application, filed under the provisions of 37 CFR 1.47(a) and 35 U.S.C. 116. Should a patent be granted, you will be designated as an inventor.

As a named inventor, you are entitled to inspect any paper in the file wrapper of the application, order copies of all or any part thereof (at a prepaid cost set forth in 37 CFR 1.19) or to make your position of record in the application. Alternatively, you may arrange to do any of the preceding through a registered patent agent or attorney presenting written authorization from you. If you choose to join in the application, counsel of record (see below) would presumably assist you. Joining in the application would entail the filing of an appropriate oath or declaration by you pursuant to 37 CFR 1.63.

*Bryan Lin*  
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